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PERSONAL

Name/Surname : Sibel Palacioğlu
Date of Birth : 05 January 1978
Place of Birth : Stuttgart - Germany
Marital Status : Married, with 2 children
Spouse: Tezer, 29.04.1968
Son: Ataberk, 04.02.1998, University Graduate Digital Game Design Dept.
Son: Aybars, 25.09.2000, University Graduate, Media Dept

EDUCATION:

MBA Marmara University, Faculty of Political Sciences,
Thesis Governance and Non- Governmental Organizations.
BA Anadolu University-Faculty of Economics

LANGUAGE SKILLS

German- Intermediate
English- Intermediate

ACHIVEMENTS

1993 - World and Turkish championship title in international typing and computer championship contests,

Believing in the important role of non-governmental organizations in economic development, Palacioğlu has carried out studies to strengthen sectoral associations, develop clustering models and establish sustainable cooperation among companies.

She has also served on the TOBB Women Entrepreneurs Council, a highly selective platform open only to distinguished members, as well as on various sectoral platforms. Through these roles, she has contributed to the development of women's entrepreneurship in the business world.

EMPLOYMENT

Istanbul Chamber of Commerce – Istanbul, Türkiye
Economic Researches Department – Sept. 1992

General Secretariat Presidency Department – January 1995 – January 2007

Worked for 15 years at the Istanbul Chamber of Commerce, one of Türkiye's leading business institutions. During this period, she took active responsibility in numerous key projects, including sectoral research, activity reports, strategic planning studies, training and seminar organizations, and the coordination of Board of Directors and Assembly meetings.

Also contributed to the Chamber's quality management system activities and served as editor in various publications and book projects.

Turkish Housewares Association – ZÜCDER Deputy Secretary General / Secretary General 2013 – April 2025

In 2013, joined the Turkish Housewares Association, ZÜCDER, as Deputy Secretary General. Between September 2018 and April 2025, she continued her career as Secretary General.

During her tenure, she played an active role in sectoral development, export strategies, foreign trade reports, public-private sector cooperation, international business development activities and the representation of the Turkish housewares industry in global markets.

She later left her position at ZÜCDER in order to provide services across a broader scope through the companies she founded. However, she has continued to remain closely connected with the sector.

Home and Kitchenware Federation – EVFED - Secretary General 2015 – Present

Since 2015, Palacıoğlu has also been serving as Secretary General of EVFED, the Home and Kitchenware Federation, one of the umbrella organizations of the home and kitchenware sector.

EVFED brings together seven leading sectoral associations: AGİD, PAGDER, PASDER, MOBSAD, TUSİD, TİMDER and ZÜCDER. In this role, she has carried out important work in sectoral coordination, institutional representation, export development, public relations, trade policy follow-up and cooperation between public institutions and the private sector.

International Trade and Business Development Experience

Palacıoğlu has taken part in numerous international projects aimed at developing exports, establishing international trade networks and increasing the effectiveness of Turkish companies in global markets.

She has organized and coordinated trade delegations, buyer missions, B2B meetings and sectoral business development programs in many regions, particularly in Europe, the Middle East, North Africa, Central Asia and South Asia.

Her work has contributed to strengthening the international visibility of Turkish companies and creating sustainable commercial partnerships between Turkish exporters and foreign buyers.

Health Tourism Projects

In addition to her work in international trade and export development, Palacıoğlu is also active in the field of health tourism. She develops projects aimed at increasing Türkiye's international competitiveness in healthcare services, attracting foreign patients to Türkiye and promoting Turkish healthcare institutions in international markets.

Areas of Expertise

International Trade and Export Development
B2B Matchmaking and Buyer Delegations
Sectoral Research and Reporting

NGO and Association Management
Strategic Planning
Public-Private Sector Cooperation
Event and Seminar Organization
Health Tourism Promotion
Women Entrepreneurship
Institutional Communication and Publications

ANNEX 3 : EXAMPLES OF SOME STUDIES IN MEDIA



